

Employer Feedback Report 2021-2022

The University's Institutional Quality Assurance Committee (IQAC) solicited feedback from various employers/firms to help guide the University's future development course of action. Over the course of the 2021-2022 academic year, almost 40 employers have taken the time to offer their opinions. As a centre of higher learning that provides students with professional training, universities understand that their responsibility does not stop with classroom instruction. Employer input is crucial for this purpose; as a result, students are polled on their technical prowess, organisational savvy, communication skills, problem-solving prowess, teamwork ethic, inventiveness, and technological savvy. Employers are also questioned whether or if the students have high moral standards, act ethically, are self-driven and responsible, are receptive to new information and ideas, and can keep the peace in the workplace. University through its internal quality assurance cell (IQAC) that is tasked with gathering yearly employer input and other frequent feedback from the university's many stakeholders. Employers' feedback was collected from 30 recruiting agencies/corporates with the help of structured questionnaire.

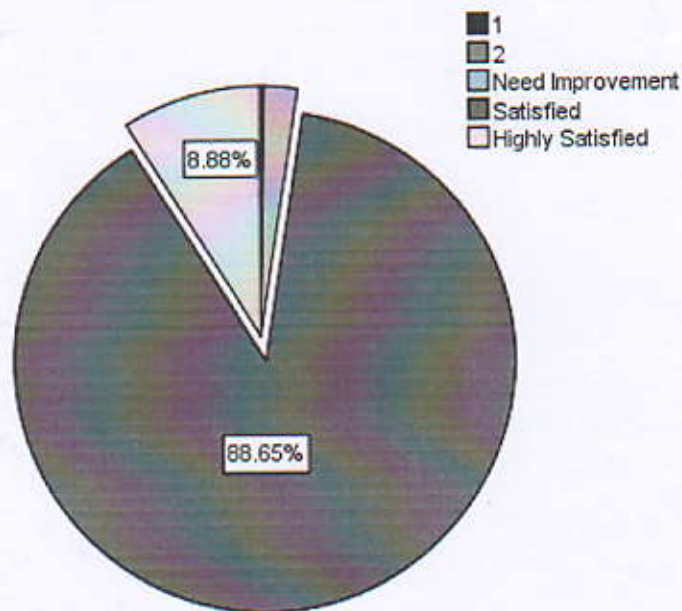
1) Employer feedback on curriculum

Questions	Strongly Satisfied (%)	Satisfied (%)	Neutral (%)	Need Improvement (%)
How well do you think the curriculum satisfies the needs of the industry, in your opinion?	88.7	8.9	2.1	1.1
How useful the curriculum's emphasis on employability skills, activities, and case studies to make students industry ready?	84.1	4.9	1.4	1.2
How well the Curriculum encourage the development of analytical reasoning and problem-solving skills?	85.7	10.6	1.5	2.3
Does the university provide electives in specialised fields or value-added courses to help students develop their potential?	83.6	13.9	1	1.5
How do you feel the curriculum prepares students to become entrepreneurs, lifelong learners, and ethical global citizens?	90.3	5.7	3	1
Effectiveness of modern pedagogical theories and methods are included into the	83.1	9.0	4.9	3

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curriculum.				
Evaluate our grads' abilities to meet the needs of the workforce.	85.8	10.1	3	1.1
The curriculum promotes the holistic development of the learners.	83.9	11.2	3.7	1.2
Rate your overall experience	88.65	8.88	1.2	1.35

Employer Overall Rating on Curriculum



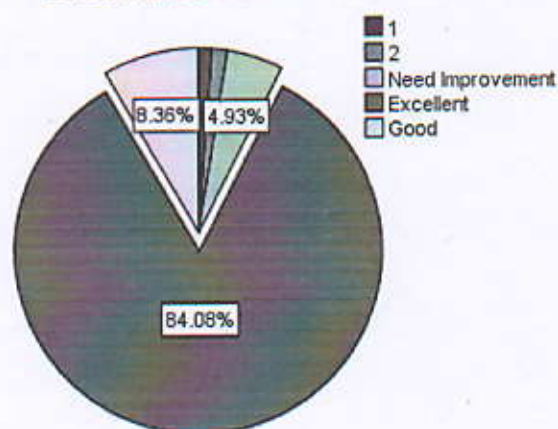
2) Employers were asked to rate students/work performance in each of these areas:

Questions	Strongly Satisfied (%)	Satisfied (%)	Neutral (%)	Need Improvement (%)
Formal Communication Skills	87.8	7.9	2.2	2.1
Developing practical approaches to workplace issues	83.4	6.1	7.6	2.9
Work as a team	87.7	9.6	3.1	2.6
Innovative in addressing workplace difficulties	83.1	13.7	2	1.2
Planning and organisational skills	90	5.4	3.4	1.2
Self-motivated & career oriented	86.1	9.3	3.2	1.4

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Openness to new ideas and change adaption	85.9	10.4	1.6	2.1
Technological know-how	84.8	13.6	1.1	1
Alignment of individual goals to organisational goals	83	9.2	4.7	3.1
Leadership Quality	85.1	10.1	3.1	1.7
Relationship with peers/seniors/subordinates	83.9	11.4	3.7	1
Ability to take up extra responsibilities	88.34	8.98	1.2	1.6
Overall Rating	84.01	8.36	1.6	1.7

Employers Rating of students/work performance/Industry Readiness



The feedback from the employers provided insights into many pertinent aspects relating to teaching and learning practices in the university. Overall majority of the employers are highly satisfied with the students of university employed in their organisation.

Suggestions:

Employers emphasized the need of a more focused approach concerning holistic development of students concerned. The employers have also suggested more pragmatic knowledge among students regarding deadlines, field-work, and structural design. Also, employers suggested university to encourage students to enrol in linguistic courses, skill-based training activities, personality development, value added course and a multi-disciplinary knowledge system, along with requisite technical know-how.

Action Taken:


On the basis of the feedback and suggestions received, the university has highlighted the areas requiring improvement as working more efficiently in

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winning teams, developing an aptitude for practical tasks, and acquiring technical knowledge and abilities. The university has implemented essential pedagogical adjustments in various programmes with a focus toward comprehensive curriculum development where knowledge is complemented by practical, industry, and technology-based training to assist students acquire competitive hard and soft skills.



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