

Employer Feedback Report 2020-2021

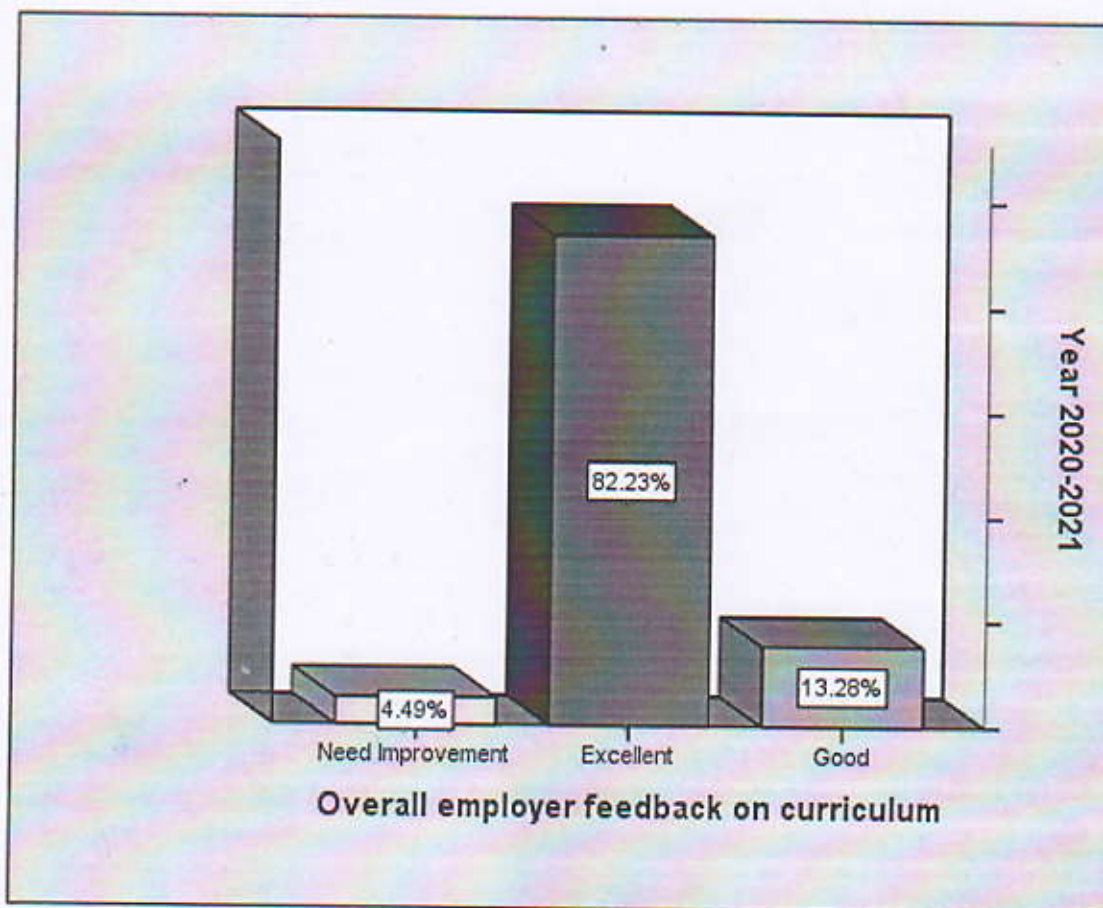
The Panjab University acknowledges the importance of obtaining feedback from all of its stakeholders in order to continue advancing in the right directions. Stakeholders include university students, their parents, alumni, faculty, and staff, and employers. As institutions of higher education that provide students professional training, universities recognise that their responsibilities extend beyond classroom teaching. Employer feedback is essential for this reason; thus, students are surveyed on their technical expertise, organisational acumen, communication skills, problem-solving abilities, teamwork ethic, creativity, and technology savvy. Employers also inquire as to whether or whether the students have high moral standards, operate ethically, are self-motivated and responsible, are open to new knowledge and ideas, and can maintain workplace harmony. An internal quality assurance cell (IQAC) of university is responsible for collecting annual employer input and other regular feedback from the university's many stakeholders. Using a systematic questionnaire, input from 40 recruitment agencies and corporations was gathered from their respective employers.

1) Employer feedback on curriculum

Questions	Strongly Satisfied (%)	Satisfied (%)	Neutral (%)	Need Improvement (%)
How well do you think the curriculum satisfies the needs of the industry, in your opinion?	85.7	8.9	4.1	2.1
How useful the curriculum's emphasis on employability skills, activities, and case studies to make students industry ready?	85.1	6	6.7	2.2
How well the Curriculum encourage the development of analytical reasoning and problem-solving skills?	87.3	9.9	1.2	1.6
Does the university provide electives in specialised fields or value-added courses to help students develop their potential?	86.6	11.2	1.2	1
How do you feel the curriculum prepares students to become entrepreneurs, lifelong learners, and ethical global citizens?	91.7	4.9	2.1	1.3
Effectiveness of modern pedagogical theories and methods are included into the	82.8	7.7	7.4	2.1

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curriculum.				
Evaluate our grads' abilities to meet the needs of the workforce.	89.9	7.1	1.9	1.1
The curriculum promotes the holistic development of the learners.	88.2	6.9	3.5	1.4
Rate your overall experience	82.23	13.28	.	4.49

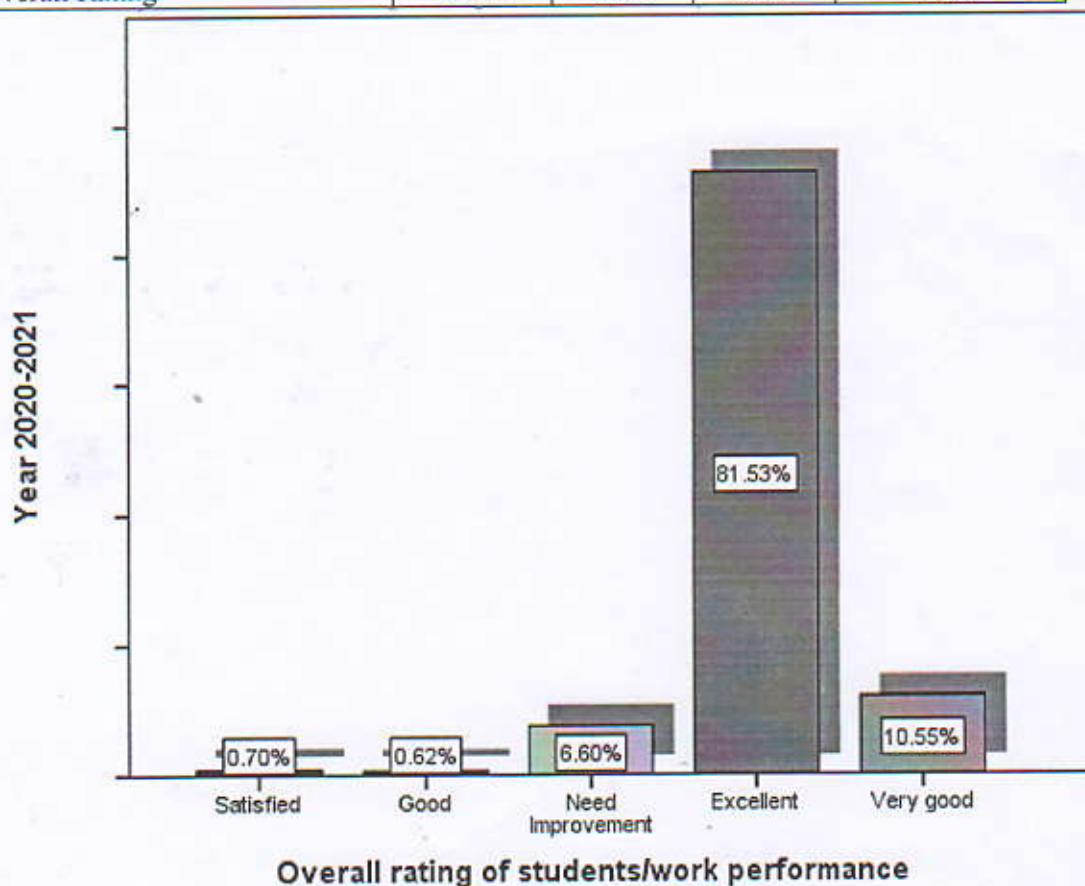


2) Employers were asked to rate students/work performance in each of these areas:

Questions	Strongly Satisfied (%)	Satisfied (%)	Neutral (%)	Need Improvement (%)
Formal Communication Skills	89.3	6.1	3.1	1.5
Developing practical approaches to workplace issues	84.3	8.8	4.7	2.2
Work as a team	87.1	10.3	2.4	.02
Innovative in addressing	84.8	13.1	1.1	1.5

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workplace difficulties				
Planning and organisational skills	83.9	11.4	3.7	1
Self-motivated & career oriented	88.34	8.98	1.2	1.6
Openness to new ideas and change adaption	85.9	10.4	1.6	2.1
Technological know-how	83.1	13.7	2	1.2
Alignment of individual goals to organisational goals	83	9.2	4.7	3.1
Leadership Quality	85.1	10.1	3.1	1.7
Relationship with peers/seniors/subordinates	83.9	11.4	3.7	1
Ability to take up extra responsibilities	88.34	8.98	1.2	1.6
Overall Rating	81.53	10.55	1.32	6.60



The feedback from the employers provided insights into many pertinent aspects relating to teaching and learning practices in the university. Overall majority of the employers are highly satisfied with the students of university employed in their organisation.

Sum

Suggestions:

Employers stressed the need of taking a more targeted approach to the entire development of the pupils in question. Employers have also recommended that students have better practical understanding of deadlines, fieldwork, and structural design. Along with the necessary technical know-how, companies recommended that universities encourage students to enrol in language courses, skill-based training activities, personality development, value-added courses, and a multidisciplinary knowledge system.

Action Taken:

The institution has identified the areas needing development as working more effectively in winning teams, developing an affinity for practical activities, and learning technical knowledge and talents based on the comments and recommendations received. With an emphasis on comprehensive curriculum development where knowledge is matched by practical, industry-based, and technology-based training to help students gain competitive hard and soft skills, the university has undertaken crucial pedagogical improvements in a number of programmes.

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