

Panjab University, Chandigarh

Alumni Feedback Analysis and Action Taken Report

Year 2021-2022

Any educational institution's success depends greatly on its active and involved alumni community. The role of alumni becomes even more crucial because of the very diverse and dispersed student body, which includes people from all backgrounds and ages who come together for academic pursuits but have various objectives. Panjab University greatly values the tremendous contributions made by its illustrious alma mater in all walks of life and in their strong bonding with their alma mater. Processes and procedures at PU are always being improved in order to satisfy learner expectations, provide a rewarding academic experience, and position students for successful employment and positive societal participation. Alumni feedback is taken into consideration while adjusting the policies and designing curriculum. Based on the alumni comments, Feedback Analysis Report has been prepared. The replies were obtained via an online survey, the link to which was sent to the participants through a variety of official and informal gatherings and polls. For the academic year 2021–2022, almost 600 alumni provided their valuable inputs. Alumni involvement suggests that students participate in their education and learning as active agents rather than as passive recipients.

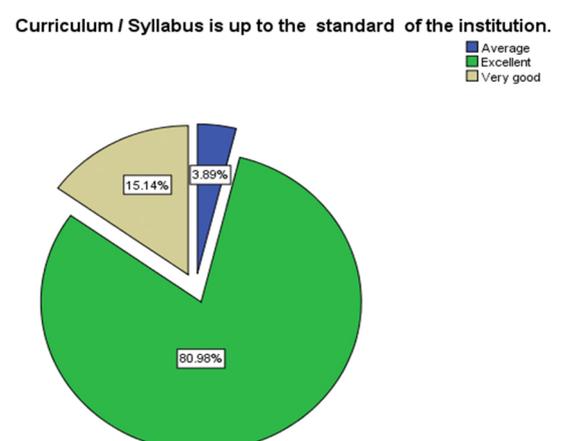
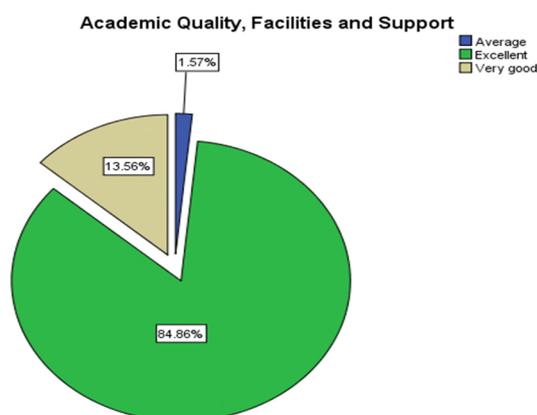
The IQAC takes feedback from the alumni of university every year on following parameters

- 1) **Academic facilities and Support-** This parameter focuses on alumni perceptions of course curriculum, teaching quality, teaching techniques adequacy, mentorship, university academic environment, admission procedure and fee structure, extracurricular & co-curricular activities, and faculty resources.
- 2) **University Infrastructure-** In this criterion, alumni are questioned about the availability of sufficient library resources, general infrastructure and lab facilities, restaurant facilities, banking facilities, and hostel amenities etc.
- 3) **Skill and Personality Development-** Under this criterion, alumni are questioned on the frequency of Workshops/Seminars/Guest Lectures - Academic enrichment events. Personality development and soft skills, as well as extracurricular activities, are emphasised at the university. Whether institution prioritise the instillation of professional and ethical values.
- 4) **Industry Readiness-** This criterion focuses on preparing students for the workforce by ensuring that they acquire the requisite workplace skills, that they get appropriate training and placement assistance, and that learning is contextualised in terms of its relevance to real-world applications.
- 5) **Institutional Relationship with Alumni-** Under this criterion, alumni are questioned on whether or not they are routinely updated by mail, phone calls, Facebook, etc. Regular alumni meetings and interaction opportunities are given. Efforts undertaken by the Alumni Association's executive body in collaboration with the different departments to improve the enrolment process and increase the Alumni Association's membership.

Feedback Analysis

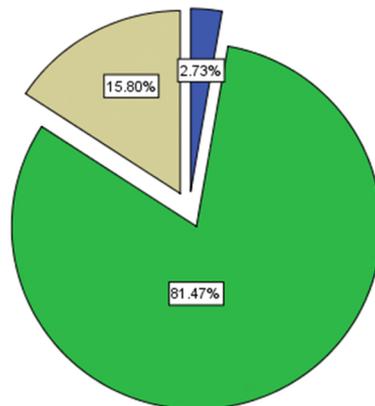
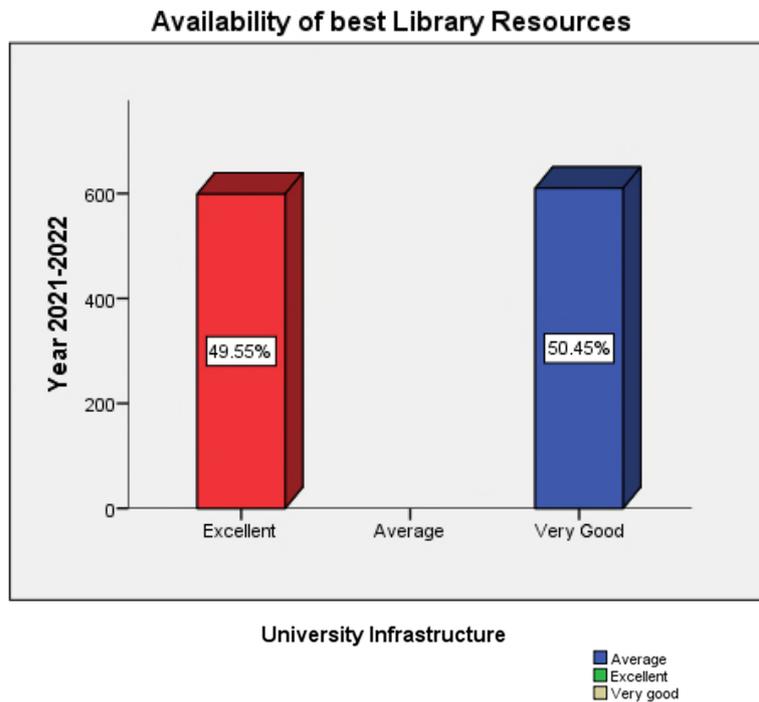
1) **Academic facilities and Support-** The overall grade for "Academic Facilities and Support" reflects high mean values for how alumni perceive the quality of instruction, pedagogy/teaching methods, project guidance, academic environment at university, course material, etc. Alumni complimented the university's affordable tuition and streamlined admissions process. Majority of alumni found the courses offered at PU to be well-designed, with sufficient academic and practical components along with curriculum adequacy preparing students for competitive exams such as the UGC, central and state civil services and judicial services etc. 84.66 percent of graduates said that their programme and course of study assisted them in finding employment and focused approach for skill development. They believed that studying at PU prepared them for job and life. The feedback from our alumni indicates that our curriculum is broad, with a variety of high-quality, fundamental courses that develop critical and creative thinking and prepare students for tough tests. 85 percent of alumni were happy or satisfied with the teaching, learning, and assessment techniques of the university.

Parameter 1: Academic facilities and Support	Overall rating on a scale of 1 to 5 (1= Poor, 5= Excellent)
Teaching Quality, Pedagogy techniques & Assessment	4.32
Teaching/Faculty Support & Mentorship	4.69
Curriculum Relevance for employability	4.17
Curriculum is useful to prepare for competitive examinations	4.37
Academic Environment of University	4.83
Fee Structure and Admission Ease	4.55



2) **University Infrastructure** – More than ninety percent of alumni rated campus facilities as excellent/good. Each university department has a central campus library with physical and electronic access to all library subscription databases, as well as large reading rooms, periodical centres, and group discussion areas. Students have unrestricted access to the university hospital, which is staffed by highly experienced medical professionals and is equipped with all the essential medical equipment and technology. About student housing, alumni reported that the hostel provides all the amenities, including inexpensive, hygienic food, and feels like home. Eighty-eight percent of alumni believe separate facilities for boys and girls, and robust security ensure a pleasant stay. Common room, TV, indoor games, and other entertainment facilities in the common areas enable students to concentrate on their academics, with accessible and secured internet access in campus. Alumni feel all university departments and campuses have computer labs with the latest machines and an extensive range of software, communication, and printing capabilities. The latest software for all students, well-equipped laboratories, internet technologies, and software development with robust research atmosphere. Additionally, they like the academic environment for research and study. University offers well-maintained indoor and outdoor sports grounds for athletics, basketball, cricket, football, tennis, shooting, and volleyball, badminton, chess, carrom, multigym, swimming pool, table tennis, and yoga, among other activities. The campuses include academic and administrative spaces, staff and student residences, recreational and sports facilities, utilities and services, plantations and orchards, parks and quiet corners, cycle paths and jogging trails, a bio diversity park, performance grounds and halls, a creche, and a health centre.

Parameter 2: University Infrastructure	Overall rating on a scale of 1 to 5 (1= Poor, 5= Excellent)
Sports Facilities	4.88
Library Infrastructure and Service	4.46
Residential Facilities and Service	4.13
Science Laboratories'	4.71
Computer Labs, Web technologies & Internet Facilities	4.67
Service quality of Health Centre	4.73
Food Canteen quality and Service	4.09

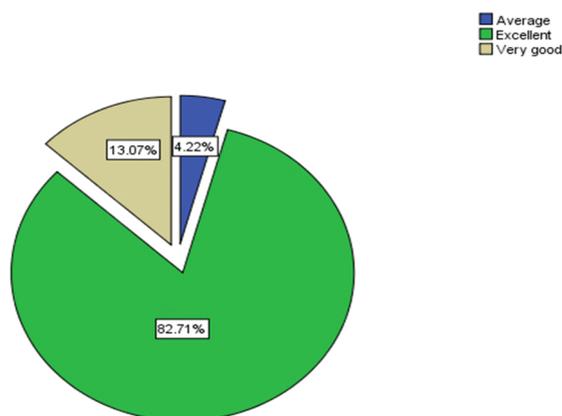


3) **Skill and Personality Development**- The general level of alumni satisfaction in terms of "Skill and Personality Development" is very high. Emphasis has been given to the provision of hands-on training, skill development, and seminars to improve problem-solving and analytical thinking abilities. The regular workshops, seminars, and guest lecturers, as well as the global virtual fora for alumni, corporate forums, and forums for entrepreneurs, inspire and direct young millennial students to launch their own new ventures and to network with successful alumni in the corporate world and entrepreneurs.

Alumni remarked that the university has always promoted a sense of professionalism, excellent and morally strong global staff, and the upholding of moral standards by offering a range of skill-based and value-added courses. Providing students with the opportunity to enhance their quality

of life, as well as their communication and collaboration skills, and encouraging an interdisciplinary approach. The university always takes the initiative to develop technocrats and business leaders, to create an intellectual environment for research and development that is aware of emerging technologies and leads to the continuous learning required for a successful professional career, to establish a centre of excellence, and to establish a successful professional career.

Parameter 3: Skill and Personality Development	Overall rating on a scale of 1 to 5 (1= Poor, 5= Excellent)
Quality & Quantity of Training & Placement Workshops	4.17
Intellectual environment for Research and Development	4.58
Quality & Quantity of Skill based course & Value-Added Courses for enhancing life skills	4.02
Personality development courses, seminars & workshops for soft skills	4.21



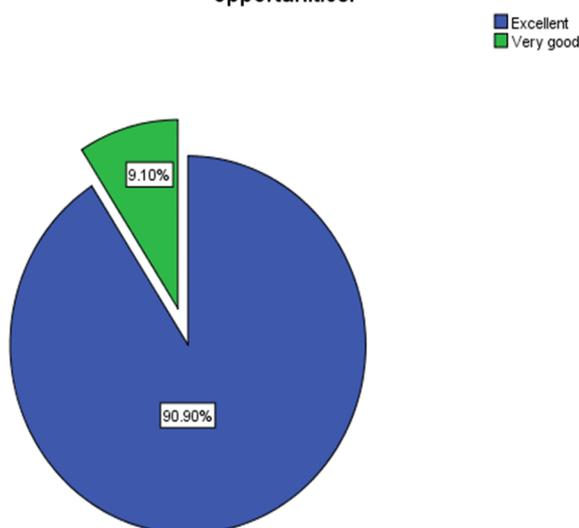
4) Industry Readiness- This criterion evaluated alumni feedback on how well PU prepares its students for employment by offering necessary skills, relevant training and placement help, and real-world learning.

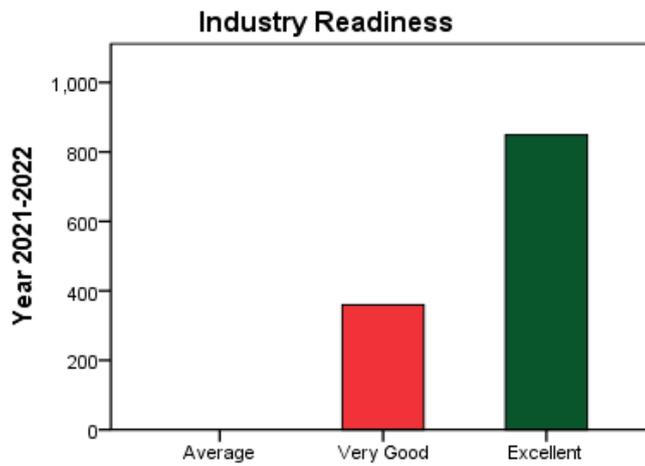
We questioned our alumni if they felt appropriately prepared for the industry environment, interviews they had, skills they obtained, and how relevant their degrees were to the current employment market. According to 87% of alumni, placement drives generally placed adequately to the number of students who participated. Emphasizing the university's growing company connections, which gives students additional possibilities. Another strength of PU is its curriculum, which fits market needs and provides students with hard and soft skills for success. Those who participated in the study considered they had

obtained adequate information from their academic degree, and 97.3 percent felt their education was directly relevant to their current work. The student-teacher interaction was successful for 98% of respondents. Alumni were satisfied with multiple off-campus career counselling and placement cell options. Panjab University students are embraced with technical/teaching expertise, communication skills, the ability to solve problems quickly and effectively on the job, familiarity with cutting-edge technological tools, social adaptability, and interpersonal skills. Alumni are happy with skill requirements, training, placement assistance, and practical application.

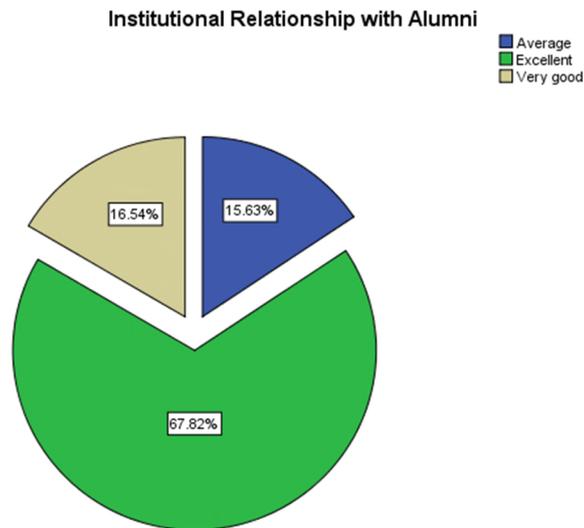
Parameter 4: Industry Readiness	Overall rating on a scale of 1 to 5 (1= Poor, 5= Excellent)
University curriculum is Industry focused	4.29
Placement drives & good placement opportunities are available	4.19
Availability of career counselling and counselling and placement cell at university/ departmental level	4.34
Average Score for job market experience	4.17
Provide Placement support even after course completion	3.98

The Training and Placement Cell has provided ample On/ Off- campus placement opportunities.





University has a strong Alumni Association, which is a registered body with strong bonding to build a self-motivated and continuing relationship with university alumni to facilitate greater collaboration and connection for mutual well-being and progress and simultaneously for the society as a whole. PUAA has been making earnest efforts to provide a platform for continuous involvement of its alumni in its various endeavours.



Furthermore, feedback of alumni was sought through several open-ended questions such as

- (a) Please share anything specific that you loved best about your university.
- (b) Please specify any specific areas in which you believe your university should work.
- (c) Please describe any current industrial difficulties that your university may have assisted you in learning about while your studentship. and
- (d) In which area(s) do you believe the university can give more value to its students in terms of placements?

The significant majority of alumni rated their professors, higher authorities, administration, and staff members to be always very helpful and easily approachable. Seminars and workshops organised by PUAA on academics and general wellbeing to be quite beneficial.

Suggestions from Alumni

- a) Most alumni suggested to emphasise more on interdisciplinary learning and research.
- b) The alumni suggested that the institution should be more involved in industry-academia connections to address the sector's problems and provide value to the students.
- c) Alumni wanted more skill oriented workshops to be organised for the students
- d) Many Alumni offered to help in developing and teaching an industry-focused curriculum
- e) Alumni also lauded the Department of Alumni Relations mailings to alumni. WhatsApp, LinkedIn, and other groups.

ACTION TAKEN REPORT

- 1. Workshops/conferences/seminars are conducted on the latest technology carrying industry insights, many of them organised by our illustrious alumni under the banner of PUAA
- 2. Value added courses for embracing students with human and social values were organised by PUAA in collaboration with our departments
- 3. As part of the New Education Policy 2020, the institution is exploring the idea of a dual degree in conjunction with a number of stakeholders.
- 4. alumni relations have been further strengthened by frequent interactions with Departmental level alumni coordinators
- 5. To enhance participatory learning and experiential learning, collaborative industrial and academic institution visits, many of them organised by our alumni have been organised



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